



FY 2006 Preserve America Grant Recipients

Arizona

Casa Malpais Interpretive Improvements

Springerville, AZ

\$21,974

The grant will be used to develop a three-dimensional computer model of the Casa Malpais site, and other interpretive improvements, to provide visitors with a clearer understanding of the nature of life at this Ancient American site.

Planning the Future of Fort Apache

White Mountain Apache Tribe, Arizona

\$77,166

Develop a new master plan for Fort Apache Historic Park, a National Register historic district that will provide long-term guidance for stabilization, restoration, and adaptive re-use of the park's 27 historic buildings.

Arkansas

Eureka Springs Backstory: Bringing the Past to Street-Level

City of Eureka Springs, Arkansas

\$62,760

The grant will be used to promote the historical and heritage tourism pursuits of Eureka Springs through the implementation of signage, thematic tours, wayfinding, and public artwork. The primary objective of the project is to help visitors to Eureka Springs experience the historic buildings in the community.

Rural Heritage Development: Survey, Research, Documentation and Interpretation

Arkansas Historic Preservation Program

\$100,000

As part of a larger Rural Heritage Development Initiative for the Arkansas Delta region, funds will be used to survey, research and document historic resources to be included in three heritage trails (musical heritage, African-American heritage and history and agricultural heritage). In addition, interpretative materials, signage, brochures, tour itineraries, and tear-off maps will be produced.

Developing a Marketing Plan for Historic Central City Properties

Fort Smith, Arkansas

\$46,680

Create a marketing plan to promote the historically significant, central city area to developers, investors and business, particularly tourism related business and secondarily to tourists and persons who might consider residing in the central city.

California

Toward a Seamless Monterey Experience

City of Monterey, CA

\$100,000

The grant will be used to develop a coordinated, interactive wayfinding and signage program to promote historic and cultural resources, document and interpret public and private heritage assets and enhance the visitor experience in the City of Monterey, California.

Colorado

Soapstone Prairie Natural Area Project

Fort Collins Museum, City of Fort Collins, CO

\$147,563

Funding will be used to collect oral histories from various source surrounding the Fort Collins and Soapstone Prairie Natural Area community, and plan an exhibit to educate and inform the public on the history of the area.

Steamboat Springs Cultural Heritage Interpretive and Education Project

City of Steamboat Springs, CO

\$35,000

Funding will support the robust development of a Cultural Heritage Tourism program in Steamboat Springs by developing an interpretive plan, infrastructure, programs, and materials. Project includes the development of a multi-media museum exhibit focused on the history and cultural development of the city, creation of 12 interpretive signs, development of two walking tour brochures, and educational programs including living history days, guided walking tours, and lectures.

Southeast Colorado Heritage Tourism Program

Colorado Historical Society, State Historic Preservation Office

\$130,000

The grant will create a regional marketing program for heritage tourism in a six-county rural region of Southeast Colorado. This public-private partnership will result in increased visitation and revenues to both historic sites and to local tourism supported businesses.

Wayfinding and Marker Project

Georgetown, Colorado

\$33,000

Place wayfinding signs and markers to guide the heritage tourist to the outstanding

historic sites in the Georgetown portion of Colorado's Georgetown-Silver Plume National Historic Landmark District.

Downtown Steamboat Springs Research and Documentation Project

Steamboat Springs, Colorado

\$24,000

Research and document approximately 70 buildings in downtown Steamboat Springs' historic area in order to update historic survey information, determine National Register district eligibility and boundaries, publish a guidebook, and nominate four buildings to the National Register of Historic Places.

Park County Heritage Tourism Pilot Project – Heritage Site Planning

Park County, Colorado

\$58,000

Undertake site specific tourism and development planning at three key properties in Park County: prepare a heritage tourism master plan for Buffalo Peaks Ranch and adaptive reuse feasibility studies and marketing plans for Salt Works Ranch and Como Roundhouse.

Connecticut

Historic Wethersfield Master Plan

Town of Wethersfield, CT

\$50,000

The grant will be used to conduct a marketing study to analyze existing resources and develop strategies to increase usage of the town's historical and cultural resources.

Georgia

Wayfinding Plan

City of Augusta-Richmond County, GA

\$50,000

The grant will be used to develop a plan for a city-wide, coordinated wayfinding signage program with an emphasis on historic and cultural resources. The primary objectives are to assess the navigational needs of visitors; to conduct research in other cities and towns with effective signage programs; to determine the location, placement, number and design of the signs; and to design the content. The result will be a plan for a comprehensive wayfaring system to direct a diverse group of both motor tourists and pedestrians to local places of interest.

Roswell Historic District Heritage Tourism Plan

City of Roswell, GA

\$100,000

Funding will be used to promote cultural resources through the development of an interpretive plan of the Roswell Historic District, and implement a signage system to reflect the character of the district.

Exhibits and Kiosks at the Museum on Main

LaGrange, Georgia

\$123,000

Create exhibits for the Museum on Main with complimentary on-line exhibits and three kiosks located throughout LaGrange, telling the local history through the stories of the people who have lived in the area. Also, develop brochures and public banners to market the exhibits.

Campaign to Preserve Georgia's Historic Cemeteries

Georgia SHPO

\$86,000

Grant funds will promote the recognition, preservation, documentation, and protection of Georgia's Historic cemeteries throughout the State. Funds will be used to conduct a statewide conference focusing on the preservation of the cemeteries and their use in heritage tourism; to produce a publication that gives an overview of preservation guidelines and interpretation of historic cemeteries; to promote the importance of historic cemeteries through public information; to create a cemetery subgrant program where PA communities apply for activities such as cemetery preservation planning, interpretive plans, National Register nominations, etc.

Illinois

Hosting Heritage Tourism in Rock Island

City of Rock Island, Rock Island, IL

\$43,342

Funds will be used to conduct the planning necessary to open and operate a satellite visitor center of the Quad Cities Convention & Visitors Bureau in a designated landmark building in Rock Island that is currently threatened with demolition.

Indiana

Preservation Services for Irvington in Indianapolis

Indianapolis, Indiana

\$42,100

The Irvington neighborhood in Indianapolis will create an inventory, hire a part-time preservation planner for two years, prepare feasibility studies for 2 critical vacant buildings, and prepare three historic district nominations to the National Register of Historic Places.

Iowa

Dubuque on the Mississippi: The Dubuque History Trail

Dubuque, Iowa

\$148,500

Establish the Dubuque History Trail that will feature pedestrian wayfinding and interpretation signs, maps, walking tours, historic site signage, district interpretation signage, downloadable iPod broadcasts, cell phone messaging, trolley tours, and a river taxi-tour on the Mississippi River.

Kansas

Promotion of the 18 Kansas Historic Sites Across the State

Kansas SHPO

\$100,000

The Kansas State Historic Preservation Office will address signage and promotion of the 18 Kansas State historic sites. Result will be to raise the visibility of these sites. A recent marketing study indicated a low awareness/visibility of the sites. The goal is to increase visitation. Project will also develop a KSHPO logo and marketing strategies for the sites.

Kentucky

Rural Heritage Development Initiative Survey

Kentucky SHPO

\$60,000

Grant funds will be used to understand, protect, and market the region's rich historic resources; the project will begin with an architectural/cultural resources survey in two of the PA communities in the State with the least amount of survey and National Register listings. Comprehensive survey will be used in order to identify a basis for preservation planning measures, and to develop a regional heritage tourism program. Project consultants will also gather heritage tourism data for eight counties in the region.

The Portland Neighborhood: Linking Our Heritage to Our Future

Portland Neighborhood of Louisville, KY

\$150,000

The grant will create a set of interpretive master plans to interpret Portland Wharf Park and link it with key neighborhood historic sites along three heritage trails. The proposed project, because it incorporates citizen involvement throughout the planning process, will result in a local citizenry more prepared for the challenges of heritage development. The plan will result in a more cohesive interpretive strategy that insures a strong, authentic visitor experience.

Hidden River Cave Trail, Horse Cave Main Street

Horse Cave, KY

\$21,000

Funds will be used to complete a unique tourism pathway that will highlight the history of Hidden River Cave. The project will involve: purchase and installation of audio tour equipment and signage, research and creation of narratives in multiple languages, extension of pathway and construction of a pedestrian bridge.

A Comprehensive Preservation Plan for Gratz Park in Lexington, Kentucky

Lexington-Fayette County, Kentucky

\$55,925

Prepare a written and graphic comprehensive preservation and improvements plan for the Gratz Park neighborhood of Lexington, Kentucky.

Louisiana

Wayfinding, Interpretation and Identity: Natchitoches and the Cane River Region,

City of Natchitoches, LA

\$150,000

The city of Natchitoches will use the grant to implement the *Cane River National Heritage Area Identity, Interpretive, and Wayfinding Program* within the Natchitoches National Historic Landmark District. Fund will be used enhance a heritage walking trail with landscape elements, wayfinding signage, interpretive plaques, map kiosks, electronic visitor information kiosks, and a guidebook. The long-term objective is to promote regional heritage assets and create a profile of a nationally significant heritage destination.

Louisiana Rebirth: Restoring the Soul of America

Louisiana State Historic Preservation Office

\$150,000

Funds will be used to develop positive economic energy statewide through heritage tourism, in response to the effects of Hurricanes Katrina and Rita. Launch an annual statewide Main Street extravaganza in which all 25 Main Street communities would celebrate their unique qualities during the same weekend. Create a new interactive website that would promote and rebuild tourism in New Orleans.

Marketing Historic Bastrop, Louisiana

Bastrop, Louisiana

\$27,403

Develop wayfinding signage with a community identity to serve as a tool to market the historic and cultural assets of Bastrop, Louisiana.

Maryland

Expansion and Enhancement of Annapolis' Heritage Resources

Annapolis, Maryland

\$80,000

Annapolis plans to build the awareness and appreciation of lesser-known or visited heritage resources by drawing visitors to such sites through seven on-site exhibits and sixteen interpretative signs.

Massachusetts

Maximizing the Gloucester maritime Heritage Visitor Experience

City of Gloucester, Gloucester, MA

\$140,000

The grant will attract and enable more visitors for the Maritime Trail by: production of a web-based marketing program, installation of directional markers, and installation of new exhibits.

Michigan

Heritage Tourism Road Map for SHPOs and a Michigan Model

State Historic Preservation Office, Lansing, MI

\$80,000

The grant will enable a partnership between 13 communities, the Michigan SHPO, and NCSHPO to develop a best practice model for SHPOs to use to establish a heritage tourism program in their state and document the creation of a prototype in Michigan for inclusion in the best practice model.

Minnesota

St. Cloud Heritage Preservation Community Education and Marketing Plan

St. Cloud, MN

\$19,489

Funds will be used to develop a Community Education and Marketing Plan to educate the public about the different aspects and effects of historic preservation in their community.

Mississippi

Rebuilding Mississippi's Heritage Tourism Industry Post Hurricane Katrina

Historic Preservation Division, Mississippi Department of Archives and History

\$150,000

Funding will be used to assess the damage to culturally significant properties, to examine means and resources, as well as the development of plans, for preserving the region's remaining cultural resources. In addition, the project will seek to identify previously under-recognized historic resources, and to promote the region's historic and cultural assets through a comprehensive heritage tourism plan.

City of Biloxi Heritage Tourism Marketing Program

City of Biloxi, MS

\$50,000

The project will revise Biloxi's heritage tourism marketing program in response to the significant damage caused by Hurricane Katrina.

Missouri

The Historic Weston Experience

Weston, Missouri

\$54,055

The city of Weston will develop a variety of products, such as a Lewis and Clark exhibit, historic tour materials, a school curriculum on local history and a historic signage plan in their efforts to build a comprehensive heritage tourism program.

Montana

Montana Rural Heritage Experience

Montana State Historic Preservation Office, Helena, MT

\$150,000

The project will collaborate with Preserve America communities to support regional

projects including: improving signage and events, promoting education and interpretation, support of tourism trail, assist in documentation of rural barns, and develop business and marketing plans.

New Hampshire

Development of New Interpretive Tours for 5 Major Historic Sites in New Hampshire

New Hampshire SHPO

\$28,161

The project will build heritage tourism in NH by developing improved interpretive plans at its five state historic site museums. Reassess interpretive themes and develop new guided tours based on solid scholarship and incorporating carefully chosen objects at each of the sites.

New Mexico

Joint Colorado-New Mexico Heritage Tourism Workshop

Colorado & New Mexico SHPOs

\$24,000

The funds will support a three day conference to develop a way to incorporate heritage resources that are located in Colorado and New Mexico's public lands, but managed by Federal agencies, into the State's heritage tourism industries.

Silver City Waterworks Historic Architecture and Heritage Tourism Project

Silver City, New Mexico

\$20,125

The town of Silver City, New Mexico, will complete a master plan, including architectural schematics for adaptive reuse and rehabilitation of the Town's Waterworks building, which is listed on the National Register of Historic Places.

New York

Rail Ride into Yesteryear – Looking at the Old in a New Way

Roxbury, NY

\$40,575

The project will develop and implement an "immersive" heritage tourism program in the hamlet of Roxbury that will run for three Saturdays in the summer of 2006.

Rochester's Olmsted Parks Interpretive Signage Project

City of Rochester, NY

\$70,000

Grant funds will be used to design and fabricate identification and interpretive signs for the Olmsted Park System in Rochester. The objective is to educate local residents and visitors about the extent, historical significance, and evolution of the city's park system, which is one of only 4 complete systems in the US designed by Olmsted.

Interpretation Plan for Fort Hill Park

Peekskill, New York

\$32,175

Develop an interpretation plan to convey the history of Fort Hill Park, a little known but important Revolutionary War encampment overlooking the Hudson River in Peekskill, New York.

Ohio

Heritage Connectivity and Implementation Strategy

Dayton, OH

\$70,000

Funds will be used to complete an economic analysis of Dayton's cultural/historical tourism industry and to develop and begin implementing a marketing strategy.

Pennsylvania

The Pennsylvania Rural History Project

Pennsylvania State Historic Preservation Office

\$75,000

Funds will be used to develop a baseline assessment tool to support and promote heritage tourism, the PA SHPO and its partners propose to undertake a comprehensive survey and cultural landscape study for threatened agricultural resources in two nationally significant areas of the state. The survey will have objectives of promoting a better understanding of endangered agricultural resources, provide baseline information to support future tourism in the region, build community partnerships to raise awareness of the resources, encourage more communities to apply for PA designation.

Rhode Island

Blackstone Valley "Footsteps in History,"

Rhode Island SHPO

\$120,000

The project will develop a sustainable heritage tourism program in the 24 PA communities embraced in the John H. Chafee Blackstone River National Heritage Corridor to promote and enhance the visitor and resident experience.

South Dakota

A Comprehensive Heritage Tourism Plan for Brookings

Brookings, SD

\$54,000

Funds will be used to undertake a three-step planning process to identify self-sustaining ways to promote the historic and cultural resources. Project involves public education, an assessment of the current tourism resources and the development of a comprehensive plan.

Tennessee

Heritage Tourism and Wayfaring Project for Historic Franklin, Tennessee

City of Franklin, TN

\$20,000

The project will develop a signage package for local historic sites and other attractions in order to enhance visitor experience. The plan would include approximately 20 sites and services, such as historic districts, house museums, public buildings, and parking. Primary objective is to design a comprehensive wayfinding package for Franklin to connect historic sites, historic districts, attractions, and services.

Jonesborough: An American Front Porch

\$97,000

Funds will be used to develop and implement an interpretive plan for the promotion of the various historic resources and cultural assets located in the Town of Jonesborough, TN.

Texas

Cultural and Heritage Tourism Initiative

City of Abilene, TX

\$111,832

The project will implement the heritage tourism plan that was created for the city. Activities will include: aggressive advertising, billboards, traveling media, heritage brochure, web page, cross-marketing program, and full-color hardback book showcasing the historical sites of Abilene.

Heritage Tourism Plan for City of Castroville's Biry House Complex

Castroville, TX

\$29,400

The grant will be used to develop a heritage tourism plan for the Biry House and Barn Complex. The Complex will ultimately be rehabilitated to serve as living-history house museum of mid-nineteenth century pioneer life.

Farm-to-Market Museum & Heritage Center

City of Pharr, TX

\$145,000

Funds will be used to develop a plan for the creation of the Farm-to-Market Museum and Heritage Center to benefit and support the revitalization of downtown Pharr, TX. The project includes the completion of several key studies including research analysis, marketing, and economic development for the conception of the museum and heritage center.

Texas Heritage Trails Program

Texas Historical Commission, Austin, TX

\$147,000

Funds will be used to develop new training and assistance component of the Texas Heritage Trails Program through a guidebook and workshop series. The result will be

in-depth training for community representative on the successful development of heritage tourism.

El Camino Real Heritage Tourism Plan

El Paso, Texas

\$50,350

Develop a heritage tourism plan that will explore the broad cultural and historic heritage of El Paso, including architecture, archeology, folklore and community celebrations; the natural, scenic and recreational resources; and the infrastructure and transportation components of the area.

Documenting Community Histories in Hearne, Texas

Hearne, Texas

\$35,636

Collect oral histories documenting personal accounts of Hearne's older residents' memories and interactions with historic sites like the Hearne Depot or Camp Hearne, the World War II prisoner-of-war camp.

Historic District Wayfinding Program

McKinney, Texas

\$43,949

Funds will be used for the manufacturing and installation of wayfinding signage in the historic downtown district of the city of McKinney, Texas.

Utah

Heritage Highway 89 Interpretive/Marketing Sites

Mt. Pleasant City, Mt. Pleasant, UT

\$95,993

The grant will develop regional interpretative and marketing sites along Heritage Highway 89, extending from Fairview in the north to Kanab in the south. Objective is to improve visitor appreciation for the heritage corridor by providing a theme and message through brochures, kiosks and signage in the six counties along the highway.

Historic Preservation Plan of the Wendover Airfield and Documented History

Tooele County, UT

\$75,393

Funds will be used to create a documentary film about WWII home-front training at Wendover Airfield. Additionally, a master plan to restore the airfield will be initiated.

Virginia

Initial Interpretive Activity for Prince William County Historic Sites

Prince William County, VA

\$57,566

The grant will be used to develop an educational brochure, wayside signs for trails and sites, a Passport to Prince William program, educational "traveling trunks" for outreach programs at schools, with the goal of generating awareness and excitement among

local citizens and visitors. Promotion of the sites will drive economic development and they become regional focal points in one of the top ten regions of the US for heritage tourism.

The African-American Contribution to Spotsylvania County's Heritage

Spotsylvania County, Virginia

\$23,000

Research African-American history in Spotsylvania County and use that information to develop a driving tour of the African-American Contribution to Spotsylvania County's Heritage.

Harrisonburg Wayfinding Initiative: Heritage Tourism in the Shenandoah Valley

Harrisonburg, Virginia

\$150,000

Harrisonburg will use funds to manufacture and install a variety of wayfinding signage in the downtown historic district; implementing a portion of its comprehensive streetscape and wayfinding system plan.

Vermont

Barre City Downtown Marketing Program

Barre, VT

\$22,410

The grant will be used to develop marketing materials to promote Barre's Historic downtown, arts, and cultural attractions.

Estey Organ Factory Heritage Tourism Master Plan

Town of Brattleboro, VT

\$32,500

The grant will create a master plan for the rehabilitation and adaptive reuse as a heritage tourism destination, the south-east portion of the former Estey Organ factory complex, with a history museum focused primarily on the national industrial heritage of the Estey Organ Company as its central attraction.

Destination Historic Poultney

Town of Poultney, VT

\$25,000

Funds will be used to develop a brochure to be available through state and regional tourism offices, lodging, and retail establishment in the area that will focus on the town's historic resources. Develop web-based resources focusing on Poultney's history, museums, historic buildings and sites. Produce a walking tour CD of Poultney's downtown historic district and the East Poultney historic district. Develop a history exhibit for the new Visitors Center.

Burlington, Vermont Web-based Guide to Cultural and Historic Resources

Burlington, Vermont

\$94,120

Develop a web-based guide to Burlington's cultural and historic resources.

Washington

Experience Historic Spokane Marketing Campaign

City-County of Spokane Historic Preservation Office, Spokane, WA

\$20,400

The grant will be used to develop a focused heritage tourism marketing campaign to promote Spokane's downtown historic resources and historic districts. Objective is to create a better understanding of Spokane's historic architecture to educate tourist and residents.

Vancouver National Heritage Reserve Education Master Plan K-12 Curriculum

Vancouver, WA

\$40,149

Funds will be used to examine the existing Historic Reserve's K-12 educational programs for compatibility with existing State education and curriculum guidelines and with the Historic Reserve's Long Range Interpretive Plan and the Education Master Plan.

Stepping Back in History – A Self-guided Tour of Officers Row

Vancouver, Washington

\$21,820

The city of Vancouver will create and print a double-sided, tri-fold full color brochure entitled "Officers Row Self-Guided Walking Tour."

West Virginia

Beverly's Heyday Interpretation Project

Beverly, West Virginia

\$95,000

Develop a multi-faceted thematic exhibit interpreting the town of Beverly's story of how residents lived and coped with conflict (Civil War) and change (Industrialization). In addition, this project will train the local museum associate in exhibit development.

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